



## NANDITA AHMED | PREDITOR

27 St Johns Pl #3, Brooklyn, NY 11217

E : nanditaahmed@alum.wellesley.edu, URL: nanditaahmed.com, P : 781.608.3480

New York City based Video Producer/Editor with a diverse skill set, proven leadership abilities, strong work ethic, and in-depth experience in broadcast and internet video production, editing and client management.

## PROFESSIONAL EXPERIENCE

Brand Bean, LLC : Founder / Creative Director (2011 to Present) Brooklyn, New York

Acumen Fund : Produced, directed and edited all video & multimedia components for Acumen Fund's Annual Investor's Gathering and 10 Year Anniversary Gala. The production spanned 4 continents and over 3 months.

Clients Include : Acumen Fund, ARTonAIR.org / The Clocktower Gallery, Pipeline PS, Women's World Banking

Fly Communications, Inc. : Production Manager / Video Producer / Editor (2007 to 2011) New York, New York

NY Jets : One-person production team on the account since 2008, responsible for all TV and radio spots – *Introducing Coaches Club* (with Donald Trump), *Opportunity Has Never Knocked This Hard* (with exclusive NFL Phantom HD footage), and the latest *It's Go Time* campaign (with Mark Sanchez, Rex Ryan, Mario Batali) that took over the tri-state area and sold out Coaches Club personal seat licenses.

French Culinary Institute & Italian Culinary Academy : Produced a series of commercials with David Chang, Donatella Arpaia, Jacques Torres & Ron Ben Israel and Danny Meyer. Produced and edited Online Tours over 6 months from 120 hours of audio/video assets in various media and 300 pages of interview transcripts.

Amazon.com : Produced the launch of Amazon Grocery with the *Cart Journey* campaign, and of Amazon Kindle with the *Hands* campaign for PBS.

Responsible for content and maintenance of the Fly website and social networking & media outreach efforts.

Clients Included : Amazon.com, Audible.com, Condé Nast Publications, Endless.com, French Culinary Institute, Forbes, Italian Culinary Academy, NY Jets, Pernod Ricard USA, Skyy Spirits, Web.com.

Rowen Warren, Inc. : Web Project Manager / Developer (2006 to 2007) New York, New York

Condé Nast Publications : Produced TV spots for Allure & Domino Magazines.

Financial Times : Managed the production of weekly cycles of new creative for Financial Times online banners.

In charge of budgets, schedules, statements of work, creative briefs and presentations for all client projects.

Clients Included : Amazon.com, Condé Nast Publications, Endless.com, Financial Times.

## EDUCATION

Wellesley College : B.A., Media Arts & Sciences, 2004. Wellesley, Massachusetts

Coursework Included : Filmmaking, Moving Images, B&W & Digital Photography, Art & Science of Multimedia.

Internships Included : Videographer/Editor, DoorDarshan TV Network; Videographer/Editor, WGBH Forum.

## SKILLS

Proficient in Final Cut Studio, Adobe Master Collection, Microsoft Office. Knowledge of HTML, CSS, JavaScript.

Fluent in Bengali (native language), conversant in Hindi & Urdu, working knowledge of French.

## INVOLVEMENTS

Member, The Filmshop : A workshop collective to support and advance independent filmmaking.

Member, Editors Retreat : An annual gathering of highly experienced and renowned editors from around the world.

## INTERESTS

Capitals of the World, Cate Blanchett, Photography, Playlists, Tagines, Tennis.